

Privacy Policy

1 The information we collect

1.1 We collect information that can help us improve our websites. Some information we ask you for directly, but other information is collected automatically. All information collected automatically is stored in an aggregate form and cannot be used to identify you as a specific individual. We occasionally ask you for information that can at times be personally identifiable and private.

As a result, information collected by us can be divided into two main categories:

- a) Aggregated visitor statistics
- b) Identifiable personal information

We do not link aggregated visitor statistics with personally identifiable information.

Aggregated visitor statistics

When you visit our website, we automatically collect general information about your computer and its location as well as the website you came from, if applicable. This information cannot be used to identify you as an individual. This information is only used in aggregate form to inform us where our visitors come from, what they look at and act on, and where the most time is spent.

Information we collect automatically:

- First-party cookie support (whether you allow us to place a cookie on your computer)
- Visitor ID (provided by a cookie we place on your computer when possible)
- Referrer (i.e. where you came from, e.g. google.com)

- Date and time of visit
- Regional and language settings (to determine which country you are in)
- Operating System (Windows, OS X, Linux, iOS, Android etc.)
- Browser & Browser Version (Chrome, Internet Explorer, Firefox, Opera, Safari etc.)
- Screen Resolution (1280x1024, 1024x768, etc.)
- JavaScript support
- Java support
- IP address (computer address on the internet)
- The title of the page you are viewing
- The URL of the page you are viewing

Identifiable personal information

At times, we need to collect more personal data about you. Some areas/parts of our website might require you to register in order to log in; we might ask you for information such as your age and occupation to better understand the purpose of your visit and to improve your visitor experience.

In any case, whenever we ask you for any personally identifiable information that can be used to identify you as an individual, we will always provide an explanation as to why we collect the information, how we collect it, how we store it and how we plan on treating and using it.

2 **How information is used**

- 2.1 We will only collect and store personally identifiable information for the purpose stated during the collecting process. When we finish processing your information for the stated purpose, we will erase and destroy it to ensure your privacy.

3 **Collection of sensitive data**

- 3.1 We do not collect or retain sensitive personal data relating to your health, ethnic origin, religious beliefs or political conviction etc. at this site. In the rare case where we do seek to collect other sensitive data, we will do so in strict compliance with local data privacy law.

4 **Protection of children**

Protecting the privacy of children is important. Novo Nordisk does not intend to collect personally identifiable information from children (a child is defined as being under the age of 18) without permission of the parent or legal guardian. Children should NOT submit personally identifiable information to Novo Nordisk without the explicit permission of their parent or legal guardian.

Where appropriate, we will instruct children not to submit personal data. If your child has submitted personal data and you would like to request that such information be removed, please contact privacyireland@novonordisk.com.

5 **How we ensure data security**

- 5.1 Personal data are collected on this website only to the extent required. Under no circumstances are the collected data sold on to third parties for any reason.

6 **Where are the data processed?**

- 6.1 Any personal data we collect may be transferred internationally within Novo Nordisk's global organisation. We have internal policies in place to ensure an adequate level of protection irrespective of where in Novo Nordisk your data are located.

Please learn more about our position on personal data protection [here](#).

7 **Disclosure to third parties**

- 7.1 We will never transfer or sell personally identifiable information about our visitors to a third party

We will generally only share information with our contracted service providers and advisors. However, in order to comply with legal obligations, to protect the rights, property or safety of Novo Nordisk, its employees and others, or in the event we sell or liquidate any part of business or assets, personal data may be shared. Any such sharing will be in compliance with data privacy law.

8 **Visitor rights**

According to the data protection rules you have the following rights. To exercise these rights, please contact Novo Nordisk on privacyireland@novonordisk.com.

- You can get an overview of what personal data we have about you;
- You can get a copy of your personal data in a structured, commonly used and machine-readable format;
- You can get an update or correction to your personal data;
- You can have your personal data deleted or destroyed;
- You can have us stop or limit processing of your personal data;
- If you have given consent for us to process your personal data, you can withdraw your consent at any time. Your withdrawal will

not affect the lawfulness of the processing carried out before you withdrew your consent;

- You can submit a complaint about how we process your personal data to a Data Protection Authority.

Under applicable law, there may be limits on these rights depending on the specific circumstances of the processing activity.

Contact us as via above email with questions or requests relating to these rights.

9 **Use of cookies**

- 9.1 You can learn more about our use of cookies in our Cookie Policy [here](#).

10 Legal disclaimers

Information purposes

The content presented on the Novo Nordisk website is presented solely for informational purposes. The site does not provide you with advice or recommendation of any kind and should not be relied on as the basis for any decision or action. You are advised to consult professional advisors in the appropriate field with respect to the applicability of any particular aspect of the contents. In particular, nothing on this website constitutes an invitation or offer to invest or deal in Novo Nordisk securities. Further, the site provides selected information of diseases and their treatment. Such information is not intended as medical advice. Such information is not a substitute for the advice of a healthcare professional. If you have, or suspect having, any health problems, you should consult your general practitioner or other qualified health provider.

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Links to other sites

This website contains links to other sites that are not owned or controlled by Novo Nordisk; please be aware that we are not responsible for or have control over the privacy policies of these sites. This privacy statement applies only to information collected on this site. We strongly encourage you to read the privacy statements of every site you visit that collects personally identifiable information.

Sites linking to us

Novo Nordisk does not endorse websites linking to Novo Nordisk sites. Novo Nordisk is not responsible for content on these linked sites or for control over information that users may choose to provide to these sites.

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Use of questions and comments

Any questions, comments, suggestions or any other communications, including any ideas, inventions, concepts, techniques or know-how you may forward to this site or otherwise to Novo Nordisk, electronically or by any other means, are on a non-confidential basis and will become the property of Novo Nordisk, which Novo Nordisk without restriction may use in any fashion and for any purposes whatsoever, including developing, manufacturing and/or marketing goods or services.

Governing Law

Your access and use of this website and the contents hereof shall be governed by and interpreted in accordance with the laws of Ireland.

11 **Who to contact**

- 11.1 If you have any questions about this privacy, cookies and legal disclaimer, if you want to obtain insight in any personal data held about you, or if you have any concerns regarding Novo Nordisk's use of your personal data you may contact us via privacyireland@novonordisk.com